

Parking ^{H24}

P O R T F O L I O

- 2026 -

THAT'S US

PARKING H24 is a creative agency that has been operating since 2007 in communication and event organization, offering consultancy that merges strategy and creativity. Our goal is to develop tailored solutions that leverage the most suitable tools to meet each client's specific objectives. We specialize in **luxury, fashion, lifestyle, and sports**, ensuring that every project reflects the

identity and aspirations of the brands we collaborate with. Our **strategic and creative consultancy** is the key to achieving concrete results through unique and distinctive solutions. We firmly believe that expertise in communication must always be combined with deep knowledge of the specific industry we operate in.



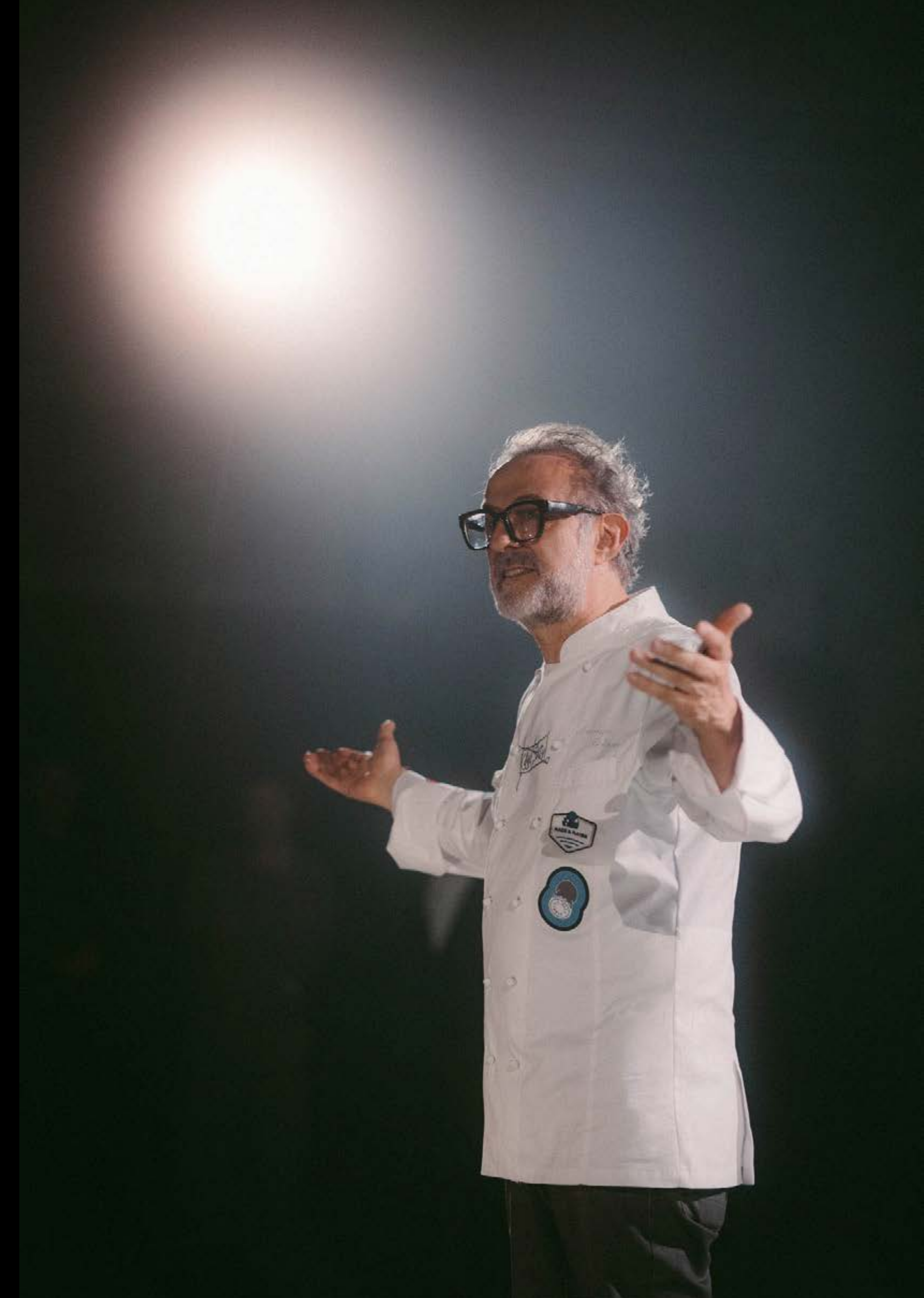
WHAT WE DO

EXPERTISE

Parking, aware of how important it is to know the specific languages of different sectors, positions itself as a specialist in the creation of communication concepts and events in the world of luxury, fashion and sports. It studies each time the best strategy to communicate with and through specific sectors, enhancing the client's identity in the most effective way through targeted actions or a mix of suitable tools. In the world of sports, golf has always been both a passion and an area of specialization for the agency since its foundation.

THE PARKING METHOD

Observe, study, listen, inquire, design, create. This is the path we follow to offer our client tailor-made proposals through constant dialogue with professionals and genuine passion for the fields in which we operate. Our strategic approach leads us to continuous research, while our creative side is always seeking new stimuli and original forms of expression. We have no pre-set answers and have never wanted to specialize in a single communication channel, choosing each time the best levers to enhance our client's message with creativity and precision.





**.EVENT PRODUCTION
.NEW FORMAT CREATION
.COMMUNITY ENGAGEMENT
.MEDIA CONTENT CREATION
.ADVERTISING & BTL
.THE GOLF WORLD**

A large, dark gray, stylized letter 'P' graphic that curves around the text 'EVENTS'.

E V E N T S

SEBAGO ROWING CUP



CLIENT

SEBAGO

YEAR

2025

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BELVEDERE GARAGE PARTY



CLIENT

BELVEDERE

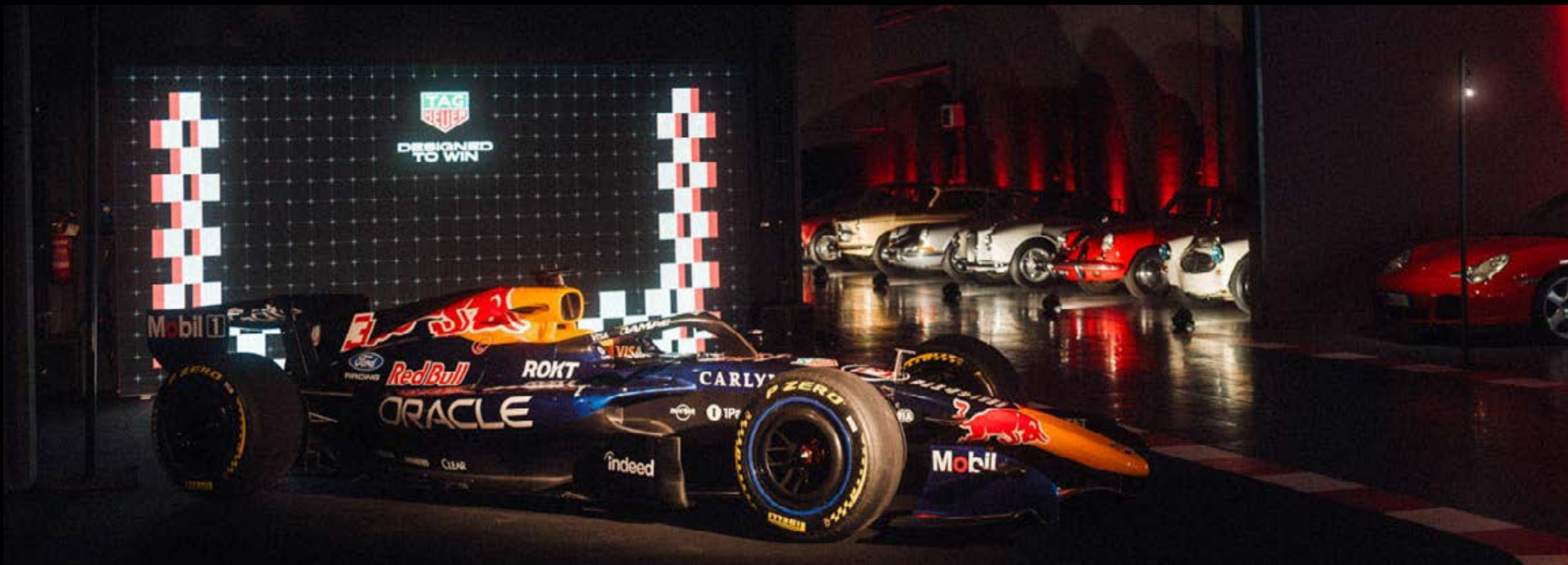
YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

F1 TAG HEUER NIGHT



CLIENT

TAG HEUER

YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BELVEDERE X MOËT & CHANDON LOUNGE F1



CLIENT

MOËT & CHANDON

YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

MOËT & CHANDON LOUNGE F1



CLIENT

MOËT & CHANDON

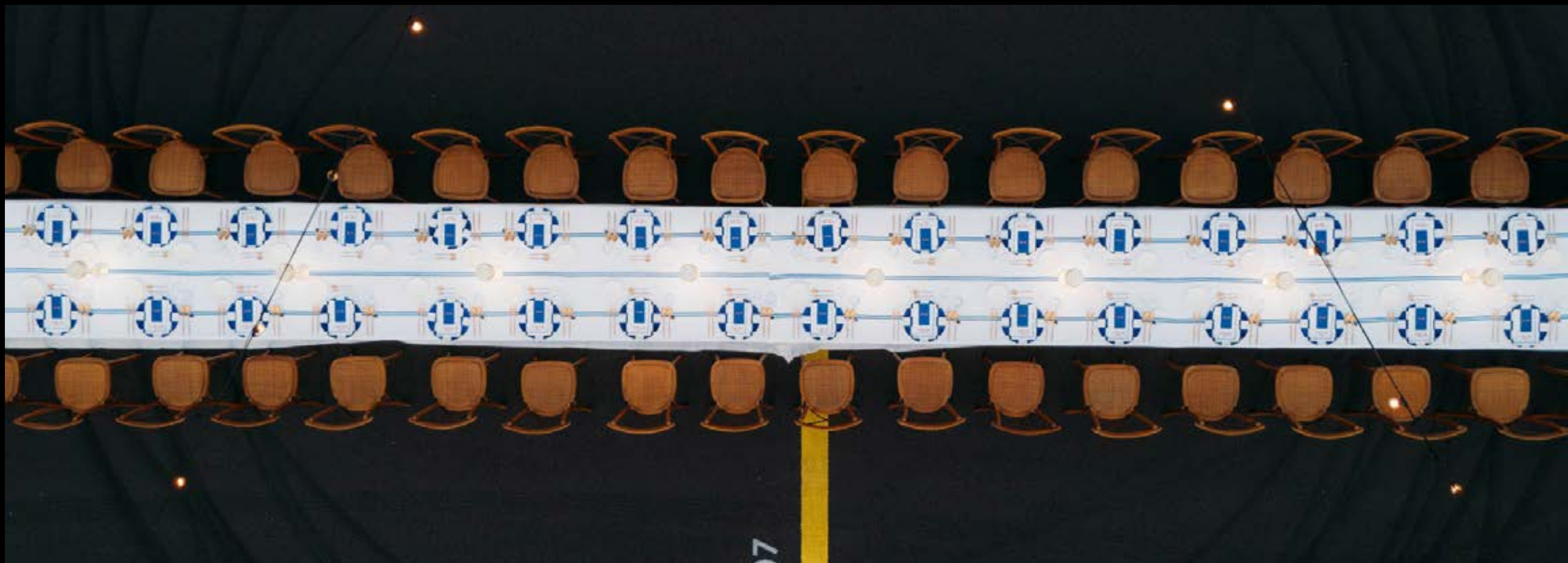
YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BARILLA “LA TAVOLATA”



CLIENT

BARILLA

YEAR

2026

DETAILS

Event management, organization and production.

ALBINI 150 “YEARS OF WONDER”



CLIENT

ALBINI 1876

YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

DESIGN WEEK 2026



CLIENT

TAG HEUER

YEAR

2026

DETAILS

Organization and production, photo and video report of the event.

MATIS DINNER PLACÈ



CLIENT

MATIS

YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BELVEDERE MARTINI ICONS



CLIENT

MOËT HENNESSY ITALIA

YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BOAT TOUR 80° ANNIVERSARIO

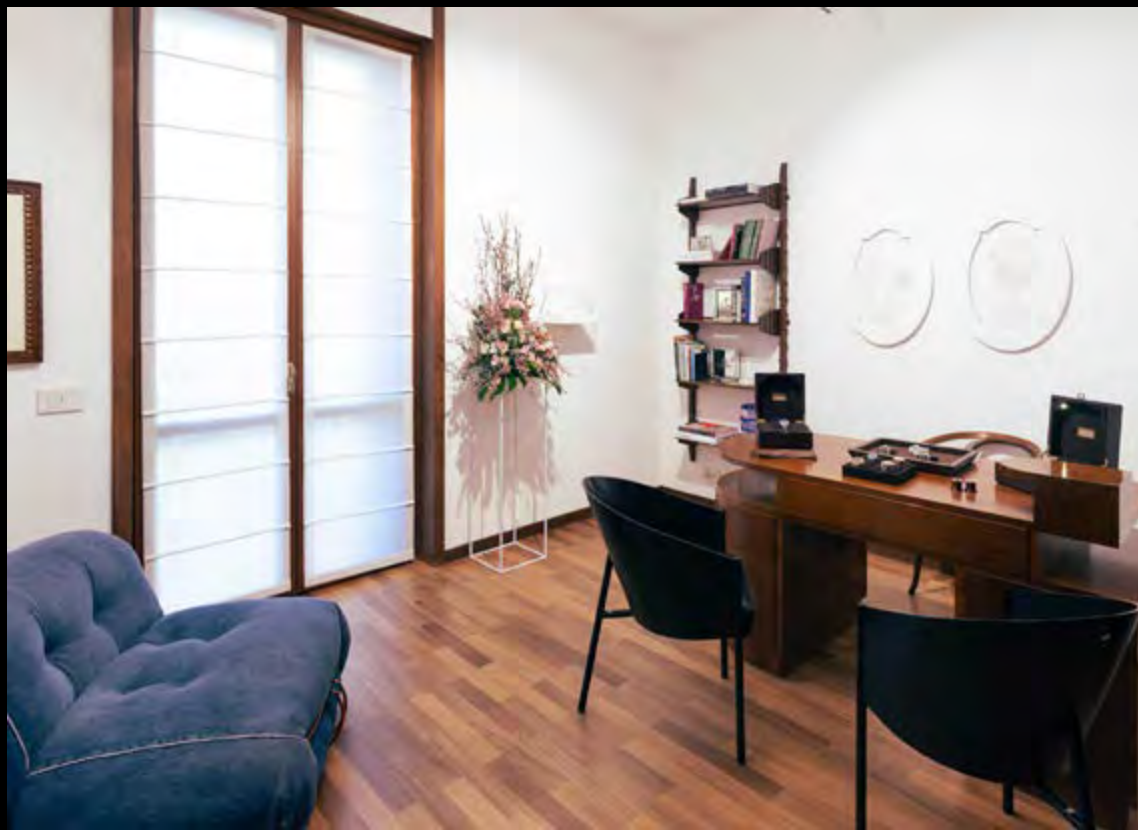


CLIENT
SEBAGO

YEAR
2026

DETAILS
Organization and production

LADY PATEK PHILIPPE



CLIENT

VERGA PATEK PHILIPPE

YEAR

2026

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

WATCH WEEK 2026



CLIENT

TAG HEUER

YEAR

2026

DETAILS

Organization and production, photo and video report of the event.

TONIGHT IS THE NIGHT



CLIENT

ROLEX TUDOR VERGA 1947

YEAR

2025

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

SEBAGO ROWING CUP



CLIENT

SEBAGO

YEAR

2025

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

GARAGE MH



CLIENT

MOËT HENNESSY X F1

YEAR

2025

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

F1 MONZA ACTIVATION



CLIENT

TAG HEUER

YEAR

2025

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

AQUARACER ITALY



CLIENT

TAG HEUER

YEAR

2024

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

TAG HEUER X CARRERA 60



CLIENT

TAG HEUER

YEAR

2023

DETAILS

Launch event of “The Chase for Carrera” movie for their 60th anniversary.

BELVEDERE OFF SCRIPT



CLIENT

MOËT HENNESSY ITALIA

YEAR

2025

DETAILS

Concept, creative direction, production and activity coordination.

BELVEDERE HOUSE OF 10



CLIENT

MOËT HENNESSY ITALIA

YEAR

2023 - 2024

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BELVEDERE CHROME



CLIENT

MOËT HENNESSY ITALIA

YEAR

2023

DETAILS

Concept, production, creative direction and activity coordination of Belvedere Chrome launch.

BELVEDERE MWN PARTY



CLIENT

MOËT HENNESSY ITALIA

YEAR

2022

DETAILS

Conception, design and production of Belvedere Made With Nature Party.

ARDBEG DAY



CLIENT

MOËT HENNESSY ITALIA

YEAR

From 2014

DETAILS

Concept, creative direction, production, activity coordination.

TIFFANY CHRISTMAS PRESS LUNCH



CLIENT

TIFFANY

YEAR

From 2023

DETAILS

Concept, creative direction, production and activity coordination.

DINNER DESIGN WEEK



CLIENT

ACQUA DI PARMA

YEAR

2024

DETAILS

Concept, creative direction, production and activity coordination.

DINNER DESIGN WEEK



CLIENT

ACQUA DI PARMA

YEAR

2023

DETAILS

Concept, creative direction, production and activity coordination.

CASA EMINENTE, L'ANTIQUARIO



CLIENT

MOËT HENNESSY ITALIA

YEAR

2024

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

VENTURA DUNE



CLIENT
HAMILTON

YEAR
2024

DETAILS
Concept, organization, production and creativity, photo and video report of the event.

HAMILTON EVENTS



CLIENT

HAMILTON

YEAR

2023

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

JOHNNIE WALKER, WHISKY DINNER



CLIENT
DIAGEO

YEAR
2022 -2024

DETAILS
Concept, creative direction, production and activity coordination.

CASAMIGOS, PALOMA SUMMER TOUR



CLIENT

DIAGEO

YEAR

2024

DETAILS

Creative direction, production and coordination of Casamigos truck tour.

CHANDON GARDEN SPRITZ TRUCK



CLIENT

MOËT HENNESSY ITALIA

YEAR

2023

DETAILS

Creative direction, production and coordination of Chandon Garden Spritz truck tour.

CHANDON GARDEN SPRITZ



CLIENT

MOËT HENNESSY ITALIA

YEAR

2022

DETAILS

Conception, design and production of Chandon Garden Spritz launch.

HEINEKEN EVENTS



CLIENT
HEINEKEN

YEAR
2021 - 2023

DETAILS
Planning, activity management and supplier coordination.

THE MAKERS PROJECT



CLIENT

THE BALVENIE

YEAR

2023

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

BRUGAL 1888 & ORSONI VENEZIA 1888



CLIENT

BRUGAL 1888

YEAR

2023

DETAILS

Concept, creative direction, production and activity coordination.

VOLCAN DE MI TIERRA EVENTS



CLIENT

MOËT HENNESSY ITALIA

YEAR

2022 - 2023

DETAILS

Creative direction and coordination of Chandon Garden Spritz truck tour.

CHARITY DINNER



CLIENT

FONDAZIONE GIACOMO PONZONE

YEAR

2023

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

ATELIER RUBINACCI



CLIENT

PATEK PHILIPPE & VERGA 1947

YEAR

2022

DETAILS

Concept, creative direction, production, activity coordination.

175° ANNIVERSARIO GOBBI 1842



CLIENT

GOBBI 175°

YEAR

2017

DETAILS

Concept, organization, production and creativity, photo and video report of the event.

CITYLIFE SHOPPING DISTRICT OPENING



CLIENT

CITYLIFE SHOPPING DISTRICT

YEAR

2017

DETAILS

Concept, design, production, creative studio and PR for CLSD's Opening.

TROFEO BELLA X BORGO EGNAZIA



CLIENT

TROFEO BELLA

YEAR

From 2015

DETAILS

Concept, design, creative study, communication, production and operational management of the event.



ATL BTL
DIGITAL

PIETRO X VERGA 1947



CLIENT

VERGA 1947

YEAR

2025

DETAILS

Concept, organization and creativity, photo and video report of the event.

È L'ORA DI PORTOFINO



CLIENT

VERGA 1947

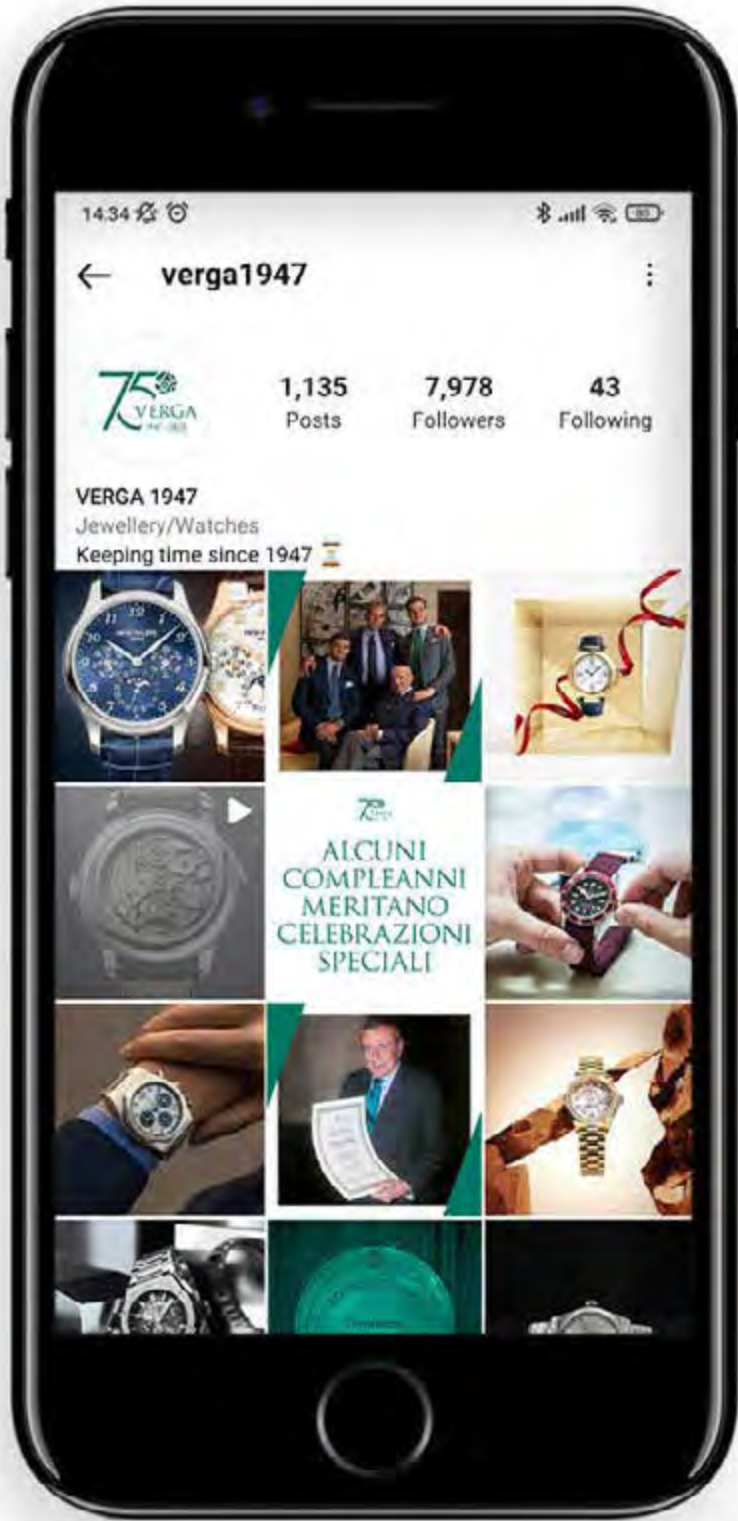
YEAR

2025

DETAILS

Concept, creative direction, advertising.

VERGA 1947



CLIENT

VERGA 1947

YEAR

From 2022

DETAILS

Concept, organization and creativity, photo and video report of the event.

FONDAZIONE GIACOMO PONZONE



CLIENT

FONDAZIONE GIACOMO PONZONE

YEAR

From 2020

DETAILS

Concept, creative direction, logo graphic design.

TAG HEUER CONNECTED GOLF EDITION



CLIENT

TAG HEUER

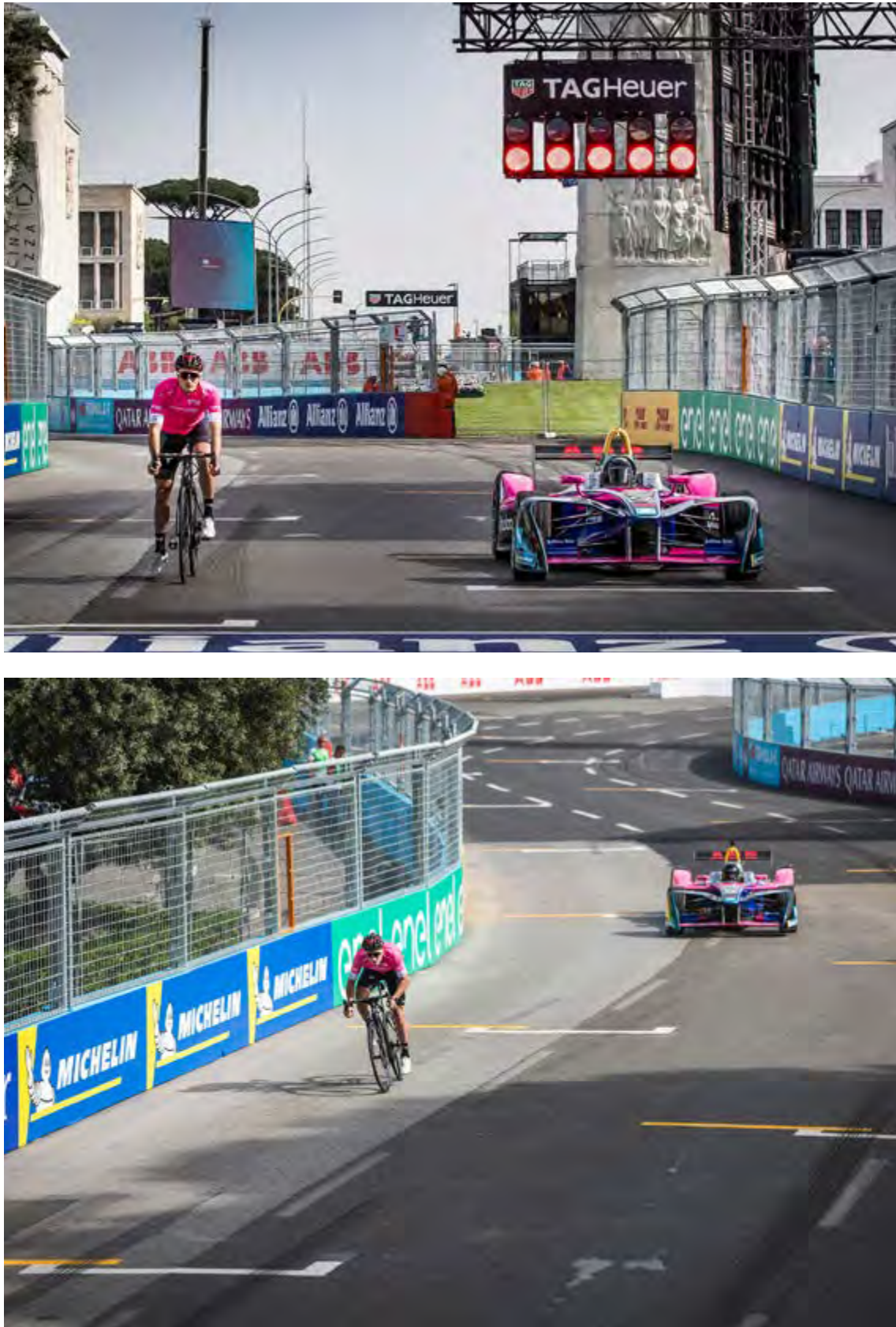
YEAR

2020

DETAILS

Photo and video content for the launch of the new TAG Heuer Connected Golf Edition.

TAG HEUER E-CHALLENGE



CLIENT

TAG HEUER

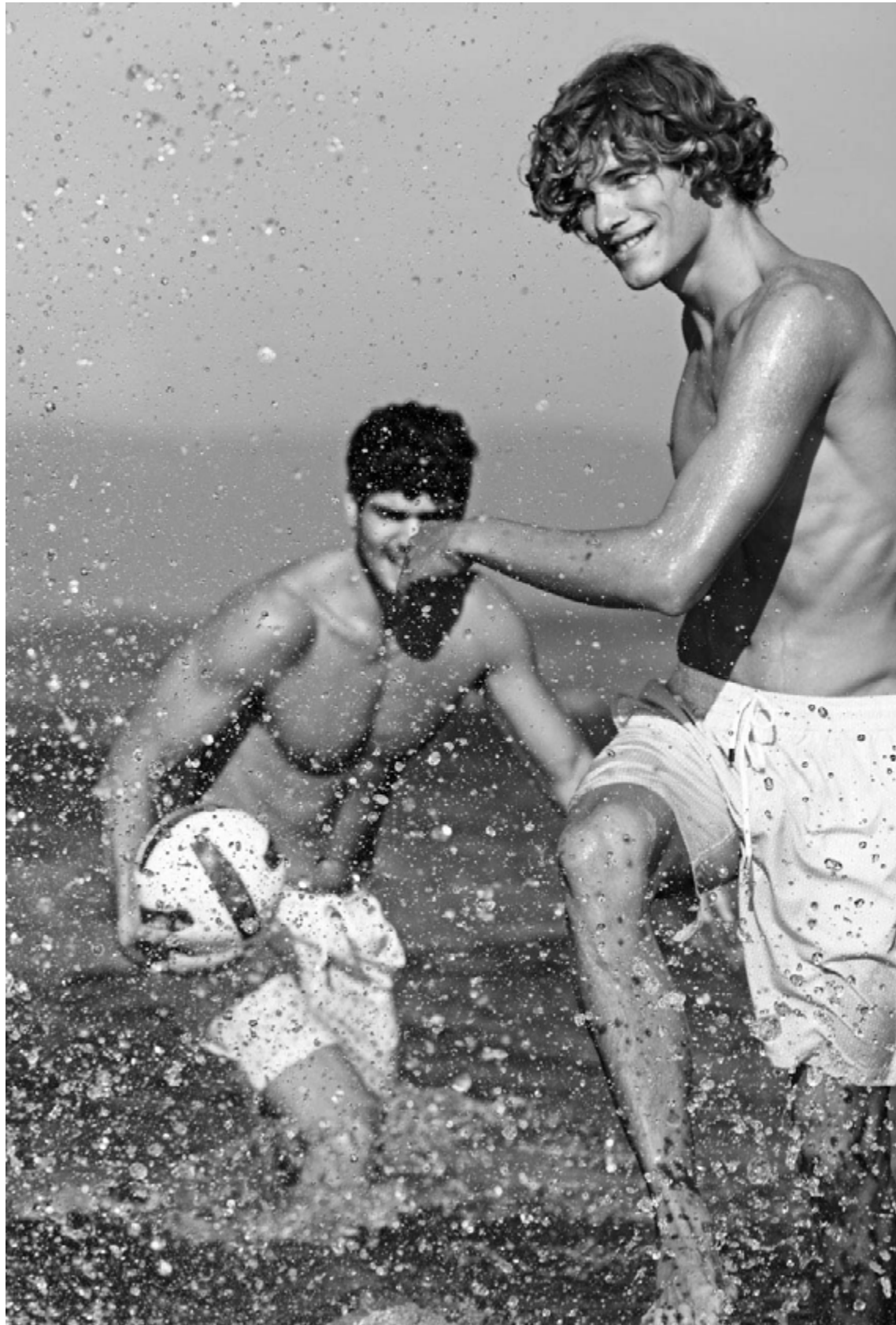
YEAR

2018

DETAILS

Concept, art direction and creation of photo and video content.

FEDELI CATALOGUES



CLIENT

FEDELI

YEAR

2017 - 2018

DETAILS

Concept, creativity, art direction and layout finalization.

RAGNO ADV



CLIENT

RAGNO

YEAR

2018 - 2019

DETAILS

Concept, creativity, art direction and layout finalization.

GLENMORANGIE “A TALE OF CAKE”



CLIENT

MOËT HENNESSY ITALIA

YEAR

2018 - 2019

DETAILS

Concept, creativity, art direction and layout finalization.

PIOMBO MAGAZINE



CLIENT

OVS

YEAR

2020

DETAILS

Concept, art direction, graphic design and production of the PIOMBO magazine.

COLMAR SPORT IN STYLE



CLIENT

MANIFATTURA MARIO COLOMBO

YEAR

2018

DETAILS

Concept, creativity, art direction and layout finalization.

COLMAR 100 BOOKLET



CLIENT

MANIFATTURA MARIO COLOMBO

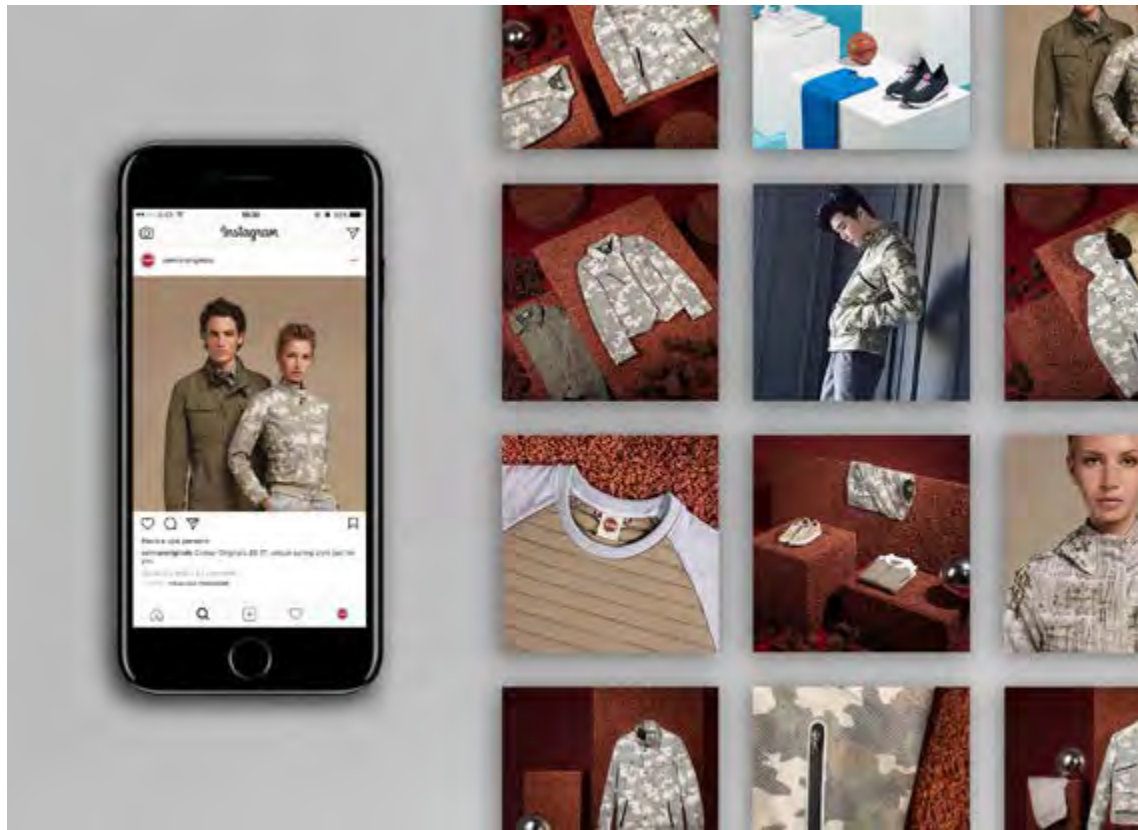
YEAR

2023

DETAILS

Concept, creativity, art direction and layout finalization.

COLMAR ORIGINALS ADV



CLIENT

MANIFATTURA MARIO COLOMBO

YEAR

2016 - 2017

DETAILS

Concept, creativity, art direction and layout finalization.

BOOK 75° OPEN D'ITALIA



CLIENT

COMITATO ORGANIZZATORE OPEN

YEAR

2018

DETAILS

Concept, creativity, art direction and layout finalization.



GOLF

TROFEO BELLA



CLIENT

TROFEO BELLA

YEAR

From 2008

DETAILS

Concept, design, creative study, communication and operational management of the event.

INVITATIONAL VERGA 1947 - PATEK PHILIPPE



CLIENT

VERGA 1947 PATEK PHILIPPE

YEAR

From 2023

DETAILS

Concept, organization, communication and event management.

TROFEO ROBE DI KAPPA



CLIENT

ROBE DI KAPPA

YEAR

From 2018

DETAILS

Design, creative study and operational management of the circuit.

OPEN D'ITALIA



CLIENT

COMITATO ORGANIZZATORE OPEN

YEAR

From 2015

DETAILS

Creative strategy and event communication.

INVITATIONAL PARMIGIANI



CLIENT

PARMIGIANI

YEAR

2024

DETAILS

Concept, organization, communication and event management.

6X9=19



CLIENT

CASTELLO TOLCINASCO GOLF RESORT & SPA

YEAR

2021 - 2022

DETAILS

Creative strategy and event communication.

THE INVITATIONAL



CLIENT

CASTELLO TOLCINASCO GOLF RESORT & SPA

YEAR

From 2012 to 2019

DETAILS

Concept, organization, communication and event management.

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